



**ABACUS TODAY ...
GENIUS TOMORROW**

**ACTING FRANCHISEE
INFORMATION
PACK**

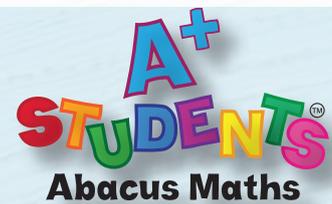
A+
STUDENTSTM
Abacus Maths



www.aplusstudents.co.za



IT ALL ADDS UP

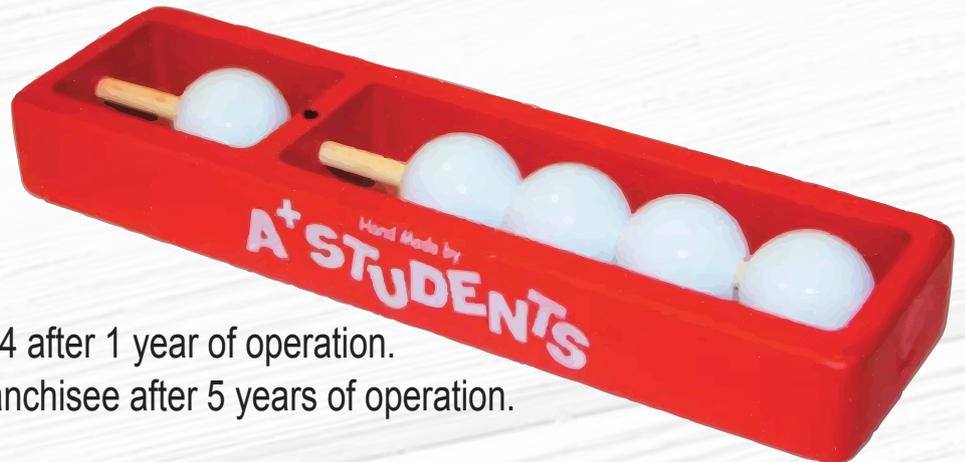


A+Students is an established brand offering early maths education and beyond through the use of the Abacus (Soroban).

Courses and methodology are unique and exclusive to A+Students Worldwide.

Classes include:

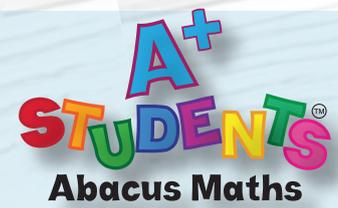
- Mini Genius Ages 3+
- Kids Genius Ages 5+
- Young Genius Ages 8+
- A+ PLAY MATHS
- Junior Genius from grade 4 after 1 year of operation.
- A+Academy for eligible franchisee after 5 years of operation.



Joining the network is an ideal opportunity for those with entrepreneurial spirit and looking to exit the corporate world, formal teaching environment or even a stay at home mom looking to get into business.



WHO IS AN IDEAL ACTING FRANCHISEE

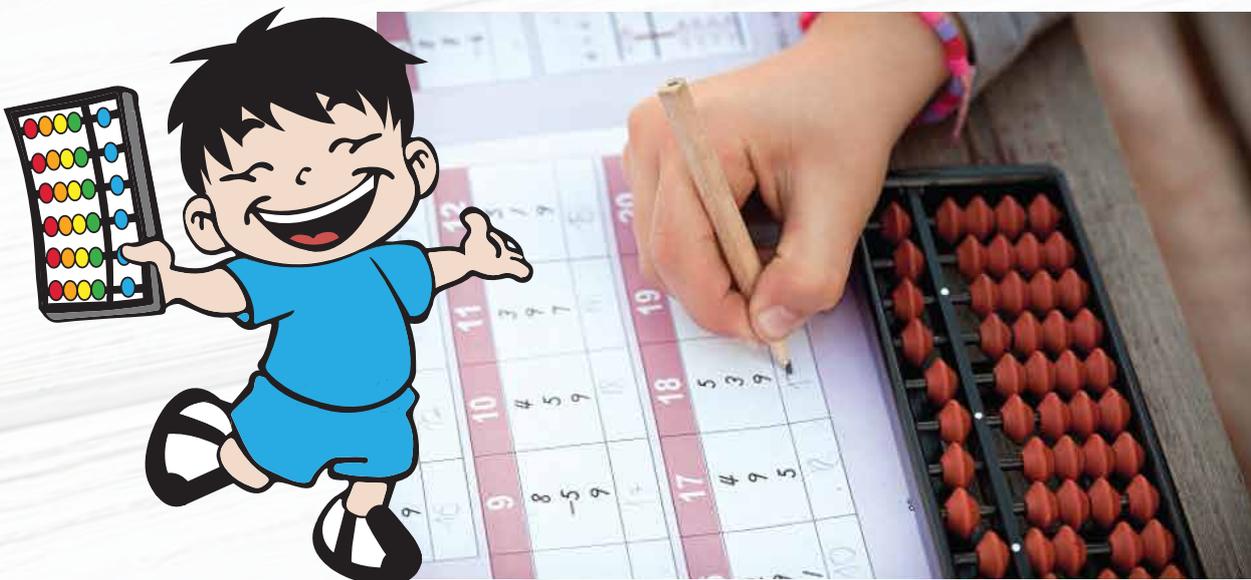


Prospective Acting Franchisees should have passion for Children's Education whilst being eager to personally develop alongside this growing profitable brand.

Most of all A+Students Acting Franchisees must enjoy building relationships with their students and their parents.



The "Acting Franchisee Portfolio" allows for an individual to manage and teach at a branch while earning a commission. With a network of 100+ strong, A+Students has attracted Acting Franchisees from a variety of backgrounds, whom most now own their own franchise.



DO I NEED TO BE A MATHS TEACHER?



The simple answer is **NO!**

If you have an entrepreneurial spirit and are passionate about helping children succeed in life, then we **NEED YOU!**

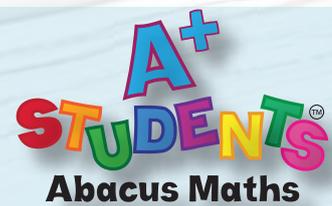
You do not have to be a Maths Teacher to join A+Students.

Full comprehensive training is provided and is compulsory before you start your business.

Ongoing advanced training is offered throughout the year to upgrade the Skill Levels of all teachers

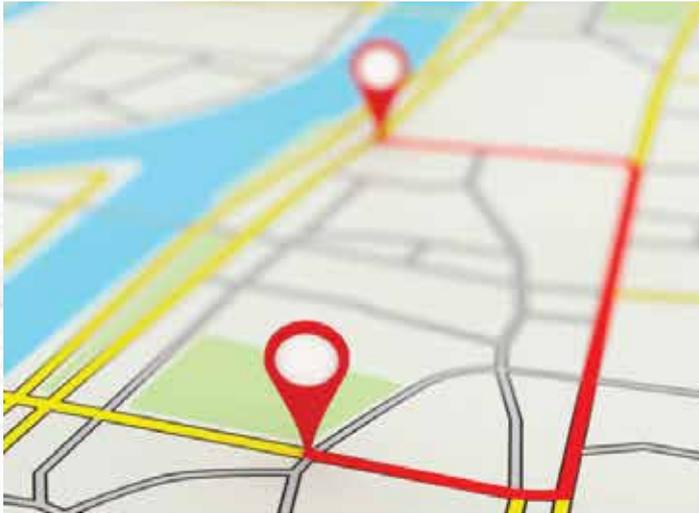


THE BRANCH AND AREAS



Managing a branch

Acting franchisees are assigned to manage a specific branch and the surrounding area within a 5km radius.



Is expansion possible?

YES! Together with the company we can hire additional teachers to build up your branch. The goal is for you to purchase the franchise in years to come.

So where do I operate From?

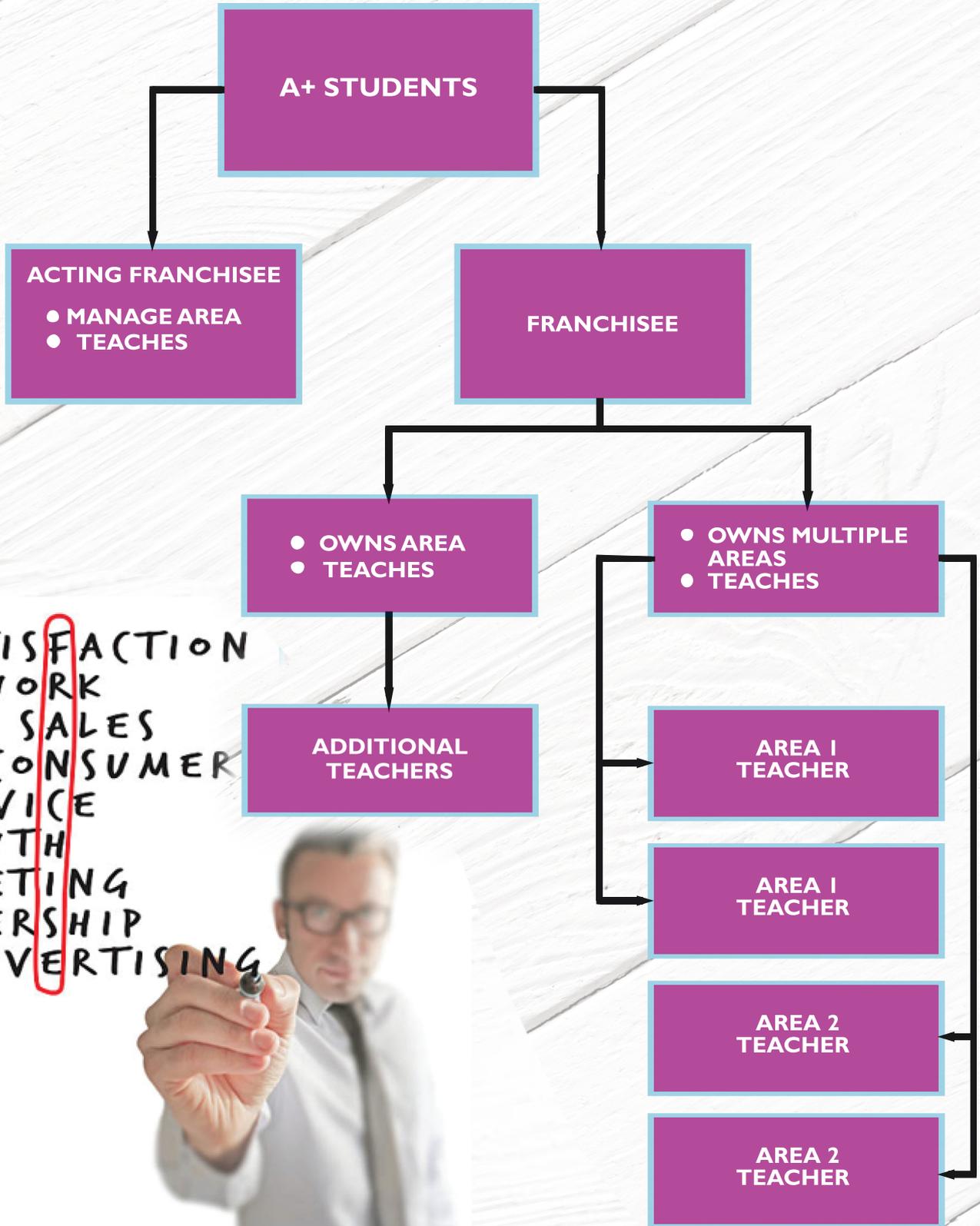
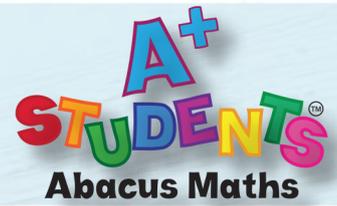
In coordination with the company a very basic branch will be branded from where you will teach

You may also then teach from other venues such as schools, crèches, preschools etc.



OUR TOP FRANCHISEE HAS 8 TEACHERS WORKING FOR HER

TYPICAL FRANCHISE SCENARIOS



SATISFACTION
NETWORK
SALES
CONSUMER
SERVICE
GROWTH
MARKETING
PARTNERSHIP
ADVERTISING



MASTER COUNTRY LICENSES/PARTNERSHIPS ARE AVAILABLE FOR SELECTED APPLICANTS.

ADDITIONAL SERVICES OFFERED

- Junior Genius from grade 4 after 1 year of operation.

The Junior Genius courses use Abacus skills applied to Mathematics.
The courses are Cambridge based and aligned to the National Curriculum.

*Materials and training fees not included.



LET'S TALK MONEY!

Is the Business Profitable?

Like any business, risks are involved and your success depends largely on your effort. An acting franchisee earns commission profits on a 50/50 split with the company after basic operating expenses. Once you become a franchisee your profit is 76% of the income and expenses are for your account.

A Typical Scenario

One teacher can manage 150 students.

Average Fee per Student:	R500
Number of Students:	x150
= Revenue	<u>R75 000</u>
Cost of Sales + Operating costs +/-	R35 000
	<u>R40 000</u>
Less 50% to company	R20 000
Potential income:	<u>+/- R20 000</u>

Figures are based on 1 teacher and can be increased with the addition of extra teachers



Note the figures above are a representation only and a full site specific business plan needs to be completed

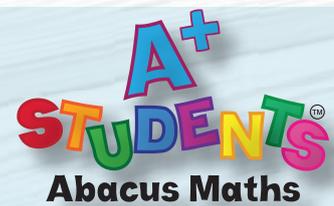
But what will it cost me to start?

Training and marketing materials +/- R18 000.00 excl VAT.

The opening of your Branded Branch is extra and the cost is site specific, the basic equipment will be an average R14 000 for one classroom and waiting area.

(50% for your account only) IE R7 000

GOOD TO KNOW STUFF!



- Permanent Member of **FASA** (Franchise Association of South Africa)
- Permanent Member of **PAMA Global**
(Pan Pacific Global Abacus & Mental Arithmetic Association)
- Permanent Member of **ISDF** (International Soroban Diffusion Federation (NPO))
- International **Travel Opportunities** to Participate in Training and Global Competitions
- Proud supplier partner of **Multiply** (Part of Momentum)
- Programs aligned with **STEM** (Science, Technology, Engineering, Arts & Maths)
- **Home grown** with **International Opportunities**



SO WHERE DO I START?



The first part of the application process is to fully complete and submit the Non Binding Application Form, together with the required documents to info@aplusstudents.co.za

PROFIT GROWTH

